

2024 Nomination & Voting Promotional Opportunities

- ★ **NOMINATION ROUND:** April 1 - April 30
- ★ **VOTING ROUND:** June 3 - June 30
- ★ **WINNERS ANNOUNCED:** September 14 & September 16

Promote your business or organization to the thousands of people who nominate and vote for their favorites each year. Best of Clark County is the area's most popular promotion with almost 260,000 nominations and votes cast last year. Don't miss your chance to be a part of the fun!

Category Sponsorships: \$550

Be one of two sponsors for both the nomination and voting rounds in 12 main categories.

Subcategory Sponsorships: \$250

Your exclusive sponsorship ad will be displayed directly above each subcategory during both rounds. Everyone who nominates or votes in the category will see your message encouraging them to nominate/vote for you.

Columbian.com

ROS: \$8 CPM (\$400 minimum)
Billboards: \$1,200 a day 100% Share of Voice
\$650 a day 50% Share of Voice

Encourage nominations/voting on Clark County's most-visited local news website with nearly 1.8 million page views a month.

Morning Briefing/Afternoon Briefing: \$250 a week (excludes masthead position)

Our news-of-the-day electronic newsletters are sent each Monday through Friday with nearly 12,000 readers each day.

Try This: \$75 per ad position (excludes masthead position)

Try This is our weekly entertainment electronic newsletter sent to nearly 10,000 people each Friday.

Print

We want to work with you to make sure your business or organization participates in this year's program. Ask your account representative about our advertising packages. We have programs targeted to any size business at affordable rates.

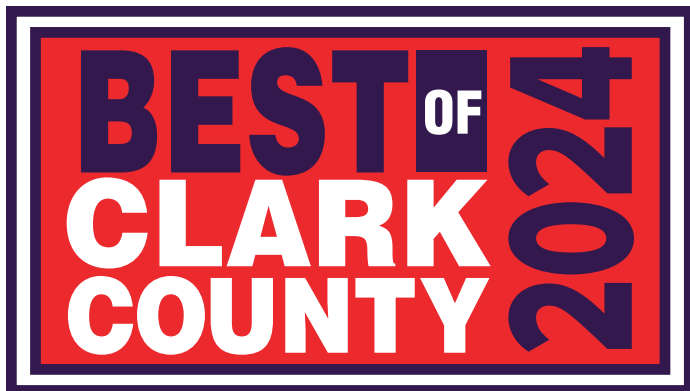


Contact your advertising representative, call **360-735-4497** or email **info@columbianpromotions.com** for more information.

New to Best of Clark County?



Visit the BOCC website for more information on how the program works. There's an FAQ about the process and a link to previous winners. You can also access the 2023 winners section by scanning this code.



2024 Best Of Clark County Categories/ Subcategories*

Ask about sponsorship of these categories or subcategories. Sponsorships are good for both the nomination and voting rounds.

- ★ **NOMINATION ROUND:**
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AUTOMOTIVE

- Auto Body (Not General Auto Repair)
- Auto Detailer
- Auto Parts
- Auto Repair
- Car Wash
- New Car Dealer & Make
- Oil Change
- RV Dealer
- RV Repair
- Tires
- Towing
- Used Car Dealer
(Franchise or Independent)
- Window Tinting
- Windshield Repair

CANNABIS

- Budtender
(Name and Workplace)
- Dispensary
- Grower (Not Dispensary)

DRINKS

- Bar/Tavern
- Brew Pub/Tap Room
- Cocktails
- Coffee/Tea
- Happy Hour
- Juice/Smoothie
- Wine Bar (Multiple Labels)
- Winery / Tasting Room

ENTERTAINMENT

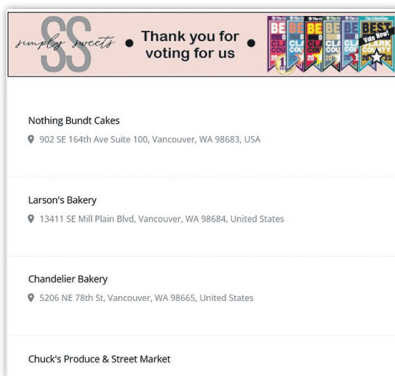
- Bowling Alley
- Casino
- Community Theater (Performing Arts)
- Equipment Rentals
- Fair/Festival
- Karaoke
- Movie Theater
- Summer Camp

FOOD

- Bakery
- Barbecue
- Breakfast/Brunch
- Buffet
- Butcher



- Caterer
- Chinese
- Cupcakes



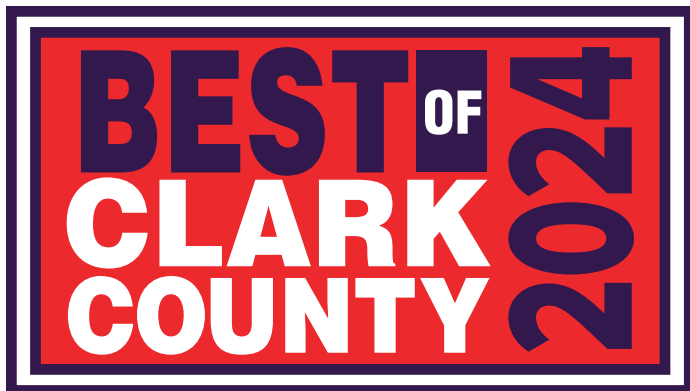
- Donuts
- Fish & Chips
- Food Cart
- Greek
- Hamburgers
- Hawaiian/Polynesian
- Ice Cream/Frozen Yogurt
- Italian

- Japanese
- Kid-Friendly Dining
- Mexican
- Pizza
- Sandwich/Deli
- Seafood
- Steakhouse
- Sushi
- Takeout/To-Go Food
- Thai
- Vegetarian/Vegan
- Vietnamese

HEALTH & BEAUTY

- Aesthetic Medicine
- Alternative Therapies
- Barber Shop
- Chiropractor
- Day Spa
- Dental Practice
- Eye Care Clinic
- Eyelash Extensions
- Hair Removal
- Hair Salon
- Hearing Aid Services
- Hospital (Not Clinic)
- Manicure/Pedicure
- Massage Therapy
- Medical Clinic
- Naturopathic Practitioner
- Non-Emergency Medical Transportation
- Orthodontist Clinic
- Permanent Make-up
- Physical Therapy
- Tattoo/Piercing
- Therapist/Counselor

Categories cont'd →



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HOME & GARDEN

- Carpet Cleaning
- Disaster Restoration
- Electrician
- Estate Sales/Brokerage
- Farm
- Fence & Deck
- Flooring/Carpet Store
- Furniture Store
- Garden/Nursery
- Handyman
- Heating/Cooling
- Heavy Equipment/Tractor
- Home Décor
- Home Builder - Community
- Home Builder - Luxury
- Home Inspector
- Interior Decorator
- Landscaping
- Mattress
- Mortgage Broker/Banker
- Moving Services
- Painting
- Pest Control
- Plumber
- Realtor (Name and Workplace)
- Residential Remodeler
- Tree Service
- Windows

PETS

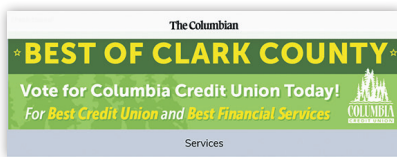
- Dog Trainer
- Dog Walker
- Pet Boarding/Day Care
- Pet Foster/Adoption
- Pet Groomer
- Pet Store
- Veterinary Clinic

SENIOR LIVING

- Assisted Living
- Independent Living
- In-Home Care
- Memory Care
- Senior Housing Referrals

SERVICES

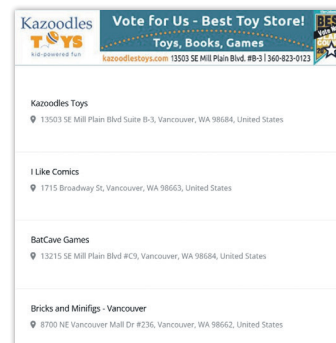
- Bank (Not Credit Union)
- Cell Phone Repair
- Childcare
- CPA
- Credit Union



- Driving School
- Financial Services
- Funeral Services
- Graphic Design
- Insurance Agent (Name and Workplace)
- Law Firm
- Music/Art School
- Nonprofit Organization
- Photographer/Photo Studio
- Pre-School
- Printing
- School
- Security Services
- Sign Company
- Tax Preparation
- Trust Company
- Website Design

SHOPPING

- Antiques
- Art Gallery
- Bridal
- Clothing Boutique
- Clothing Resale
- Collectible/Hobby Store
- Craft Store
- Farmers Market
- Firearm Store
- Florist
- Grocery
- Hardware Store
- Jewelry
- Thrift Store
- Toy Store



SPORTS/FITNESS

- Athletic Supply Store
- Bike Store
- Fitness Class
- Golf Course
- Gym/Fitness Club
- Martial Arts Studio
- Personal Training

*Subcategories listed may not appear on the final Best of Clark County ballot. List is for informational purposes only.

CATEGORY SPONSORSHIPS: \$550 SUBCATEGORY SPONSORSHIPS \$250
Rates good through 6/30/24