

Winners Announcement Promotional Opportunities

★ **NOMINATION ROUND:** April 1 - April 30 ★ **VOTING ROUND:** June 3 - June 30 ★ **WINNERS ANNOUNCED:** September 14 & September 16

The 2024 Best of Clark County culminates with a special section detailing category winners, runners-up and finalists in the Columbian Weekend Edition on September 14 and in the ePaper on Columbian.com beginning September 14 & 16.

Don't miss your chance to thank those who participated in this year's program with an ad in our most highly-anticipated section of the year!



Scan to see ad examples in last year's section.

Special BOCC Advertising Opportunities

By participating in the 2024 winners section, you are eligible for these special rates*:

- \$5 CPM for Columbian.com ROS ads
- \$350 50% share-of-voice Columbian.com billboard
- \$200 for an ad for one week on Morning/Afternoon Briefing electronic newsletters (excludes masthead position)
- \$50 for an ad for one week on Try This electronic newsletter (excludes masthead position)

*Rates are good from September 16 through October 31, 2024 and are subject to pre-approval. They cannot be applied to regularly scheduled advertising campaigns.

- ★ Contact your advertising representative, call **360-735-4497** or email **info@columbianpromotions.com** for more information.
- ★ Info is also available in the FAQ section at **BestofClarkCounty.com**

2024 Best of Clark County	
Winners Section Rates (includes full-color)	
1/4 Page	\$500
1/2 Page Horizontal	\$950
1/2 Page Vertical	\$950
Full Page	\$1,850
Back Page & Page 3	add \$500

Rates good through June 30, 2024. Commit now to ensure that you get our best rate!

Dates



PUBLISH DATE:

September 14 in the Columbian Weekend Edition

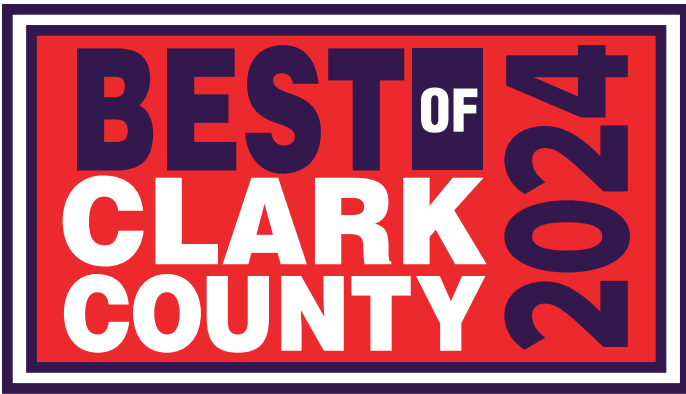
September 14 & 16 in the ePaper on Columbian.com

RESERVATION DEADLINE:

Monday, August 26

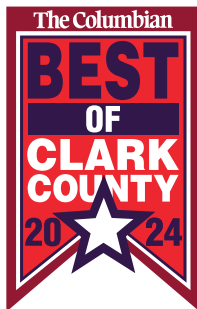
MATERIALS DUE BY:

Wednesday, September 4



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AD SIZES	
Non-bleed ad dimensions:	
Full Page	10" W x 10" H
1/2 Page Vertical	4.94" W x 10" H
1/2 Page Horizontal	10" W x 5" H
1/4 Page	4.94" W x 5" H

Who will be 2024's best?

2023 was the most popular Best of Clark County promotion in its 16-year history with more businesses and organizations involved than ever. The Columbian is proud to be a part of the area's business community and to be able to help recognize all the organizations that make Clark County the area's BEST place to live, shop and do business.

