



Tune in
Saturday, August 8
Sunday, August 9

 **The Columbian**



As part of the community for nearly 70 years, we are a proud sponsor of the Clark County Fair!



**We're sad to miss you at the fair this year,
but come see us at our two new locations!**

- **Vancouver Waterfront** (Opening Later This Year)
- **Ridgefield** (Opening Early 2021)

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It's Not Fair There Is No Fair This Year, But You've Got A SPECIAL BEST OF WEEKEND To Look Forward To!



As everyone knows, the Clark County Fair is postponed until next year because of the COVID-19 pandemic. For the history buffs out there, this is the second time the fair has been delayed due to unprecedented times. The last was 1942 during

World War II.

However, there's a bright spot in all this. **The Clark County Fair Board and staff have decided to create a Best Of weekend on August 8th and 9th to celebrate all the thrills and excitement of past fairs!**

We'll have fun-filled videos, family activities, livestream entertainment, a television special, photo galleries, and this Columbian commemorative guide to help keep the spirit of The Clark County Fair alive... until we all get back together next summer.

Why Fairs are More Important than Ever



John Morrison, Clark County Fair CEO and Fair Manager

In this day and age, are fairs like the Clark County Fair still important? For John Morrison, Clark County Fair CEO and Manager, the answer is a resounding yes!

"The most important aspect of fairs to me – and why they are still so relevant – is positivity, education and togetherness," he said.

If you were to visit the first Clark County Fair in 1868, Morrison said you'd see young people with the

animals they've raised, families visiting together to view arts and crafts, and the agricultural competitions between growers and farmers – essentially the same displays, presentations, and showings that you'd find today.

"You can't name many events where there is a consistency that goes back 150 years," he said.

As technology changed, and new innovations added to the agricultural harvesting of products, those too were included in fairs as the years went on. Morrison also mentioned that some of the more popular aspects of modern fairs added in the 1950's – such as baby shows, toddler trots, and diaper derbies – still resonate with new parents in the 21st century.

"Fairs will always be popular and important as long as families need a place to explore the past, present and future all in one place," he said. "And of course, with amazing fair foods like deep-fried Snickers or cheesecake."



Join Nicole DeCosta and the CW for a Clark County Fair TV Special!



PORTLAND'S Nicole DeCosta will be hosting the first-ever TV special highlighting Best Of moments, interviews, and never-before-seen photos and videos from past Clark County Fairs on August 8 at 7 p.m.

Normally, the peppy DeCosta is inspiring you to get-out-and-go and explore the Northwest each weekend as the host of the "6 Things" segment on KOIN News, aired on Portland's CW. She is also known for her colorful interviews with celebrities, Northwest businesses highlights, event coverage, and emceeding events nationwide (NicoleDeCosta.com).

"I'm so excited for this TV special, as I'm a huge Clark County Fair fan," said DeCosta. "It's one of my favorite events to cover each year for Portland's CW. One year a sea lion kissed me on the cheek. You don't forget magic like that."

The in-depth special will feature John Morrison, CEO of the Fair; Chris Huggett, the voice of the Clark County Fair; Adam the Great, a local magician; and Larissa Marini, Fair Court Advisor.

Tune in: Dish ch. 32

DirecTV ch. 32

CenturyLink ch. 32

Xfinity channels 3, 1032 & 703

Spectrum ch. 9



WE ARE ALL GOING TO MISS THE GREAT TIMES AT THE FAIR THIS YEAR... BUT WE ARE HOPEFUL WE CAN MAKE IT UP IN A BIG WAY NEXT YEAR!



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SCHEDULE AND GUIDE

The Best of the Clark County Fair - ONLINE!

SATURDAY, AUGUST 8th:



9am – BLOG

How to Have a Fun-Fair Weekend at Home



10am – LIVE Entertainment

The Amazing Paul Isaak Juggling with Fire and Knives (*Facebook*)

11am – Premier VIDEO

Best Of Kids, Animals, and Barns (*Facebook and YouTube*)



Noon – LIVE Entertainment

Penelope the Clown Kids Show (*Facebook*)

1pm – Premier VIDEO

Best Of Pie-Eating Contests (*Facebook and YouTube*)



3pm – Premier of ZOOM VIDEO

Pie-Eating Contest Featuring Past Clark County Fair Court Princesses and Queens (*Facebook and YouTube*)

4pm – LIVE Entertainment

Amazing Illusions and Magic Tricks from Adam the Great (*Facebook*)



5pm – Premier VIDEO

Clark County Fair Court and The Grand Floral Parade Retrospective (*Facebook and YouTube*)

7pm – Tune in to PORTLAND'S CW

30-Minute **Best Of** Clark County Fair Special (*TV Special*)

SUNDAY, AUGUST 9th:

Noon – Premier VIDEO

American Honey Queen Presents Cooking with Honey Recipes (*Facebook and YouTube*)



1pm – ENCORE Presentation

Portland's CW **Best Of** Clark County Fair Special (*Facebook and YouTube*)

2pm – Premier VIDEO

Best Of Monster Trucks and Motorsports (*Facebook and YouTube*)



3pm – Premier of Zoom VIDEO

With Strolling Entertainers – Paul Isaak, Penelope the Clown, Adam the Great and Eric Haines (*Facebook and YouTube*)

4pm – Premier VIDEO

Featuring the Fair Kids of The Clark County Fair (*Facebook and YouTube*)

5pm – Premier VIDEO

Best Of Memories from Fair Staff (*Facebook and YouTube*)

Thank You Clark County for Voting for Us

The Columbian



THANK YOU

to these partners who have been loyal supporters of the Clark County Fair through the years and are contributing to our Best of Fair in 2020.



COCA COLA has been the exclusive beverage partner for the Fair since 2012 and Day Sponsor since 2017. The Coca-Cola Bear has been seen on-site and in the Friday parade. We can't wait until we can get back together in 2021 to "Share a Coke."

FRED MEYER has sponsored the Opening Day Breakfast for 17 years. Their volunteers cook and distribute all the food that first Friday morning in August.

The partnership continues through all the 10 days of Fair with Fred Meyer sponsoring the Family Fun Stage and providing gift card prizing for our contests.

SOUTHWEST WASHINGTON LEARNING CENTER has been a member of the Clark County community for more than 30 years.

SWLC has been a sponsor for our baby and toddler contests here at the Fair for many years and it isn't unusual to see them helping with registration along with Penelope the Clown who serves as our emcee. Contests return to the Clark County Fair – August 2021!



Fred Meyer



We are looking forward to 2021 when we can all see each other at the Clark County Fair and make more memories to add to the Best of Fair album.

A shout out to the Clark County Fair Marketing Team: RocketGlow Marketing, Leslie Peterson Media, LynnJ Graphics and Conerly Photography.



Royalty Reigns

for 2020/2021



An empty arena encircled by overflowing grandstands awaited her... the crowd quieted as the lights dimmed and according to Rachel Sherrell, behind the scenes ready to make her entrance as the new Queen of the Clark County Fair, she was just moments away from one of the best rides of her life.

The date was March 7, 2020, the event—the Saturday Night Extravaganza, at the Washington State Horse Expo, Clark County Event Center. Queen Rachel of the Clark County Fair Equestrian Court was about to Present the Colors to officially open the Extravaganza.

This was not Queen Rachel's first time performing in front of a large crowd or even her first time carrying a flag, but it was her first time carrying the American Flag. "I was just so scared I would mess up," said Sherrell. "Or worse, drop the AMERICAN Flag." Little did she know that 20 days later everything would change as COVID-19 swept through Washington State and across the Country.

As a Fair Court veteran, Queen Rachel has proven herself time and time again to be the "perfect, Fair Ambassador," according to Tawnia Linde, Clark County Event Center Director of Marketing. As more and more local and national events began to cancel and with Governor Inslee's stay-at-home order, a difficult decision was made in the best interest of community to not hold our traditional Fair this year. This was not a decision that was made lightly nor made quickly but made to ensure the health of everyone involved with the Fair from attendees to staff and volunteers. We decided to postpone to 2021."

One decision that was not hard according to Linde, is the one to roll the 2020 Equestrian Fair Court over to 2021, "We could not have a better court than Queen Rachel Sherrell and Princess Jessica Sayward to represent us—whether it is a traditional fair or our Digital "Best of the Fair" this year on the CW32, Saturday Aug. 8 and on Social media.

Back in March sitting on her Appendix Paint horse Roxie behind the barrier at the Extravaganza, ready to enter the arena all Sherrell could think about was "how proud I was to be carrying our flag and how scared I was, I would disrespect the Flag by dropping it.

"Then the National Anthem started playing and it was time. I wasn't ready even as Roxie and I entered the arena slowly building speed with each lap until before I knew it we were flying at dead gallop as fast as she could run, the flag proudly waving behind us." According to Sherrell, her nerves got the better of her and she was becoming overwhelmed but then the "most amazing" thing happened. Roxie took control of the ride. "It was my most perfect ride on her ever. We have never been more in sync as she took over and carried me thru the performance. It was her moment to lead the team and shine—and she blessed me with a memory of a ride that will last lifetime. I will never forget the first time I carried our American Flag and the ride that accompanied it."

That is what the Clark County Equestrian Fair Court is all about. Creating memories that will last a lifetime for both themselves and for the people they impact. To learn more about Queen Rachel and Princess Jessica, you can read the full story on the Fair's website, www.clarkcofair.com

The Clark County Equestrian Fair Court is sponsored by Riverview Community Bank—a partnership established in 2012 and still going strong.

In a typical Fair year, you will see the Fair Court at all the Grandstand events. They are present for the Concerts, Rodeo, Contests, Motorsports and other Special Events produced by our Fair volunteers. They and the rest of the staff, exhibitors, sponsors, entertainers and volunteers all look forward to seeing you at the 2021 Fair next August 6-15.



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2020



2019



2018



2017



2016



2015



2014



2013



2012



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THANKS TO OUR FIRST RESPONDERS AND ESSENTIAL WORKERS



It takes more than 2,000 + volunteers plus dozens of paid staff to run and manage the Clark County Fair during a typical year. Those volunteers and staff include many of the people who have been on the frontlines during the COVID-19 outbreak.

"Our EMTs, sheriff patrols, fire personnel, nurses, doctors, grocery workers, delivery drivers, restaurant staff, chefs, and so many more have worked tirelessly to help protect and serve our county during these challenging times," said John Morrison, Clark County Fair CEO and Fair Manager.

The Clark County Fair salutes our first responders and essential workers!



THE CLARK COUNTY FAIR ASSOCIATION 2020 SCHOLARSHIP WINNERS

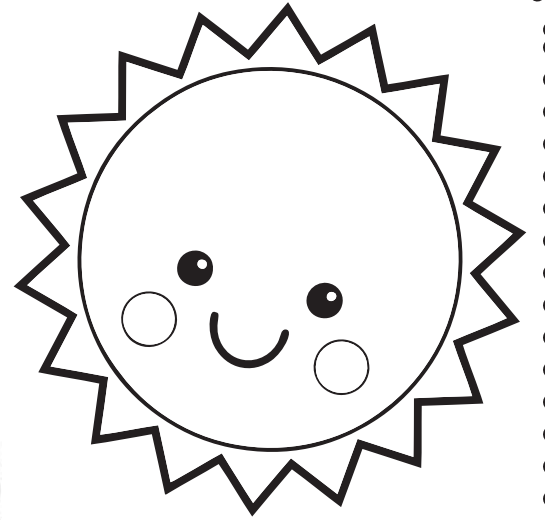
Many students will be doing online learning this fall, and the Clark County Fair Association is here to make it a little bit easier. Each year, the Clark County Fair Association awards scholarships to college-bound students who have been actively involved in 4-H, FFA, or Open Class during previous Clark County Fairs.

Over the years, the Clark County Fair Association has awarded more than \$500,000 to local students. Recipients can use the scholarship money to help pay for college tuition, fees, and other costs.

The Clark County Fair Association would like to congratulate the 2020 scholarship winners!

- **Mikayla Alley of Camas,**
Camas High School, attending Clark College
- **Kate Bias of Vancouver,**
Vancouver School of Arts and Academics, attending Clark College
- **Samuel Cummins of Vancouver,**
Prairie High School, attending Clark College
- **Emily Dodge of Battle Ground,**
CAM Academy, attending Clark College
- **Madelyn Hartrim-Lowe of Vancouver,**
Quail Trail Homeschool Academy, attending Clark College
- **Emma Hunter of Vancouver,**
Cedar Tree Classical Christian School, attending Northwest University
- **Brynnley Hunzeker of Ridgefield,**
Ridgefield High School, attending Northwest University
- **Bridgette McCarthy of Washougal,**
Washougal High School, attending Gonzaga University
- **Liam McKenna of Ridgefield,**
Ridgefield High School, attending Gonzaga University
- **Josie Olson of Battle Ground,**
Battle Ground High School, attending Eastern Washington University
- **Cameron Lohberger of Vancouver,**
Hudson's Bay High School, attending Northwestern University
- **Annalise Peterson of Vancouver,**
Cedar Tree Classical Christian, attending Point Loma Nazarene University
- **Randi Richards of Ridgefield,**
Ridgefield High School, attending WSU Vancouver
- **Breana Wood of Amboy,**
Summit View Alternative High School, attending Clark College

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