

Connecting Community



Connecting Community connects our readers with the various nonprofit organizations that serve our community. The section provides a means for all nonprofits in our area to place an advertisement and share information about their organization and its services and needs. Each Connecting Community section will have a focused topic, including story content, ads and *Nonprofit Spotlights.

4 special section publications in 2024 plus Monthly options in The Columbian

Publication	Deadline	Publishes
Connecting Community: HIGHLIGHTS	Fri. Dec. 29	Fri. Jan. 5
HIGHLIGHTS	Fri. Jan. 26	Fri. Feb. 2
Connecting Community/FOCUS ON VOLUNTEERS	Mon. Feb 5	Sat. Feb. 24
HIGHLIGHTS	Fri. Feb. 23	Fri. Mar. 1
HIGHLIGHTS	Fri. Mar. 29	Fri. Apr. 5
Connecting Community/GIVE BIG	Mon. Apr 15	Sat. May 4
HIGHLIGHTS	Fri. May 3	Fri. May 10
HIGHLIGHTS	Fri. May 31	Fri. Jun. 7
HIGHLIGHTS	Fri. Jun. 28	Fri. Jul. 5
HIGHLIGHTS	Fri. Jul. 26	Fri. Aug. 2
Connecting Community/WHAT'S YOUR STORY?	Mon. July 29	Sat. Aug 17
HIGHLIGHTS	Fri. Aug. 30	Fri. Sep. 6
HIGHLIGHTS	Fri. Sep. 27	Fri. Oct. 4
HIGHLIGHTS	Fri. Oct. 25	Fri. Nov. 1
Connecting Community/Giving Guide	Mon. Nov 4	Sat. Nov 30
HIGHLIGHTS	Fri. Nov. 29	Fri. Dec. 6

Paid by credit or debit card at time of scheduling.

- Ads must be sent as pdfs in the size requested ready to publish.
- Design service \$80/hour with a 2 hour minimum.

Ad sizes and prices available to Nonprofit Organizations

2 columns (3.25" wide) x 4" tall	\$120	2 columns (3.25" wide) x 6" tall	\$180
4 columns (6.64" wide) x 4" tall	\$240	4 columns (6.64" wide) x 6" tall	\$360
6 columns (10" wide) x 6" tall	\$540	Inside full page 6 columns x 10" tall ..	\$900
Inside cover 6 columns x 10" tall ..	\$1,080	Back cover 6 columns x 10" tall	\$1,200

*Nonprofit Spotlights are available February 24, May 4, August 17 and November 30, This is a 5" x 8" ad paired with story in 5" x 8" space for story of approx. 400 words. Price is \$900 for one time, or discounts for frequency.

See Nonprofit Spotlight flyer for additional information.

For profit organizations may advertise in these sections at the rate of \$30 p.c.

View past issues at:
<https://www.columbian.com/community-partnership/>

For additional information contact Teresa Davis,
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The Columbian
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 Partnerships